SaaS.Connect

Exhibit at SaaS.Connect 2025

South India's Premier AI-Powered SaaS Exhibition

📅 22-23 FEB 2025

📍 PSG CONVENTION CENTER, COIMBATORE

2500+
Attendees

100+
Exhibitors

50+
Speakers

20+
Sessions

Focus Areas

- Service to Software
- AI-First Product Strategy
- Domain Expert to AI SaaS
- AI Agent Development
- AI Ethics & Governance
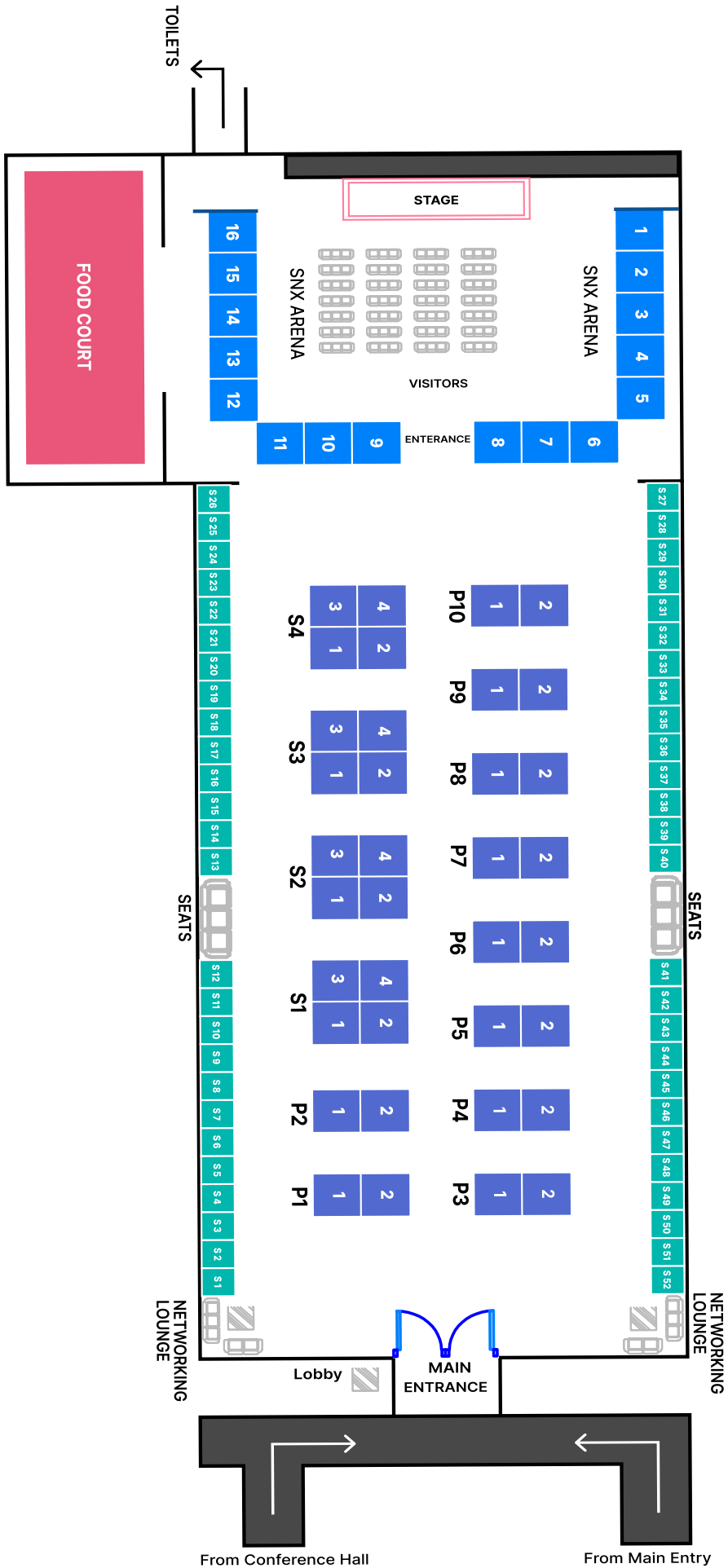- AI SaaS Growth Strategies

An Initiative by

SNX.

🌐 www.saasconnect.in

In Association with

JESPERAPPS

Expo Roadmap

TOILETS

FOOD COURT

STAGE

SNX ARENA

| 16 |
| 15 |
| 14 |
| 13 |
| 12 |

| 1 |
| 2 |
| 3 |
| 4 |
| 5 |

VISITORS

SNX ARENA

| 11 | 10 | 9 | ENTERANCE | 8 | 7 | 6 |

SEATS

S26 S25 S24 S23 S22 S21 S20 S19 S18 S17 S16 S15 S14 S13 S12 S11 S10 S9 S8 S7 S6 S5 S4 S3 S2 S1

SEATS

S27 S28 S29 S30 S31 S32 S33 S34 S35 S36 S37 S38 S39 S40 S41 S42 S43 S44 S45 S46 S47 S48 S49 S50 S51 S52

| S4 | 3 | 4 |
| | 1 | 2 |

| P10 | 1 | 2 |

| S3 | 3 | 4 |
| | 1 | 2 |

| P9 | 1 | 2 |

| P8 | 1 | 2 |

| S2 | 3 | 4 |
| | 1 | 2 |

| P7 | 1 | 2 |

| P6 | 1 | 2 |

| S1 | 3 | 4 |
| | 1 | 2 |

| P5 | 1 | 2 |

| P2 | 1 | 2 |

| P4 | 1 | 2 |

| P1 | 1 | 2 |

| P3 | 1 | 2 |

NETWORKING LOUNGE

NETWORKING LOUNGE

Lobby

MAIN ENTRANCE

From Conference Hall

From Main Entry

Expo Features

Networking Lounge
Dedicated space for meaningful connections with industry leaders, investors, and potential partners

Pitching Sessions
Showcase your solutions to a targeted audience of decision makers and investors

Product Demos
Demonstrate your products in dedicated sessions with potential customers and partners

Exhibition Packages

Startup Pod
₹35,000+ GST (Actual Price ₹45,000)

* 2m × 2m professionally designed booth
* Standard furniture (1 table, 2 chairs)
* Basic power connection (5 amp)
* Company listing in expo directory
* 2 exhibitor passes only

Premium S Series
₹75,000+ GST (Actual Price ₹90,000)

* 3m × 3m premium booth space
* 3 Exhibitor passes
* Standard furniture (1 table, 2 chairs, 3 lights)
* Company listing in expo directory
* Basic power connection (5 amp)

Premium P Series
₹85,000+ GST (Actual Price ₹ 95,0,000)

* 3m × 3m executive booth in prime location
* 3 Exhibitor passes
* Standard furniture (1 table, 2 chairs, 3 lights)
* Social media promotion
* Company listing in expo directory

SNX Arena
₹100,000+ GST (Actual Price ₹1,25,000)

* 3m × 3m flagship booth in premium location
* 3 Exhibitor passes
* Company listing in expo directory
* Standard furniture (1 table, 2 chairs, 3 lights)
* StartNet Membership for one year (worth ₹12,000)
* 1 Gala Dinner pass
* Dedicated product demo session
* VIP lounge access
* Comprehensive social media campaign

Raw Space Option
₹8,500/m²+ GST

* Design your own space
* Bare space only
* Power connection available on request
* Perfect for custom booth designs

Expo Features

Early Bird Discount
Early bird offer available upto February 10, 2025

Multi-Booth Discount
Special rates for multiple booth bookings

Startup Special
Additional benefits for DPIIT-registered startups

✆ Contact Us

Event Operations: +91 97906 98206
Expo Stall Enqueries: +91 78451 74545
Sponsorship Queries: +91 88844 48485

⊕ Connect With Us

🌐 www.saasconnect.in
✉ info@saasconnect.in
in /saasconnect
𝕏 @saasconnect
✈ t.me/saasconnect

⊙ Venue

PSG Convention Center
Avinashi Road, Coimbatore - 641004
Sponsorship Queries: +91 88844 48485

Scan to Event Register

An Initiative By

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In Association with

JESPERAPPS

Building Tamil Nadu's AI-Powered SaaS Future

StartNetX (SNX)

3rd Floor, Prema Perumal Trinity Commercial Complex,
Junction Main Rd, near Keertnana Ramana Theater,
Tharma Nagar, Mullai Nagar, Salem, Tamil Nadu 636005