

SOUTH INDIA'S LARGEST SaaS GATHERING

PSG CONVENTION CENTRE, COIMBATORE 22 - 23 FEBRUARY 2025



Time	Day 1: Foundation & Vision
8:30 AM-9:30 AM	Inaugration Session Shri. Suresh P Prabhu - Former Union Cabinet Minister
	Welcome Address Dr. Nagaraj V - Co-Founder, StartNet, Founder-Trueline Research
9:30 AM-10:15 AM	Opening KeyNote - "Zero to One in AlPowered SaaS : Services to Software Journey" (Mr. Kunal Shah - Senior Director, Solution Engineering Leader, Oracle India)
10:15 AM-11:00 AM	Vision Panel - "Building TamilNadu's Global AI SaaS Hub : Vision 2030" Sivaraj Ramanantham- StartupTN MD
	SenthilNathan- Ailaysa Al Founder MK Elango - Startnet, Founder
	MV Subramaniyam - July Ventures,General Partner
11:00AM-11:45 AM	Vertical SaaS Opportunities Panel "Transforming Domain Expertiseinto SaaS with AI Agents" PushpaJayabalan - Founder and CEO, JesperApps (Moderator)
	Janardan Revuru - Director of Engg, Dell Technologies Pravel Singh - VP, Zoho Corp
	Naman Bajaj - Director & Head of finance, Keka HR Ramasubramanian - SaaS Tech Evangelist
11:45AM-12:15 AM	FireSideChat - "Finding Product Market Fit in the AI agent Economy " Tushar Sahu - Director Engineering & Site Lead,Google
	Evangeline (Eva) - Founder & CEO - Enhub.ai (ex Google) (Moderator)
12:15 PM - 12:45 PM	The Era of Al Agents - "Rethinking SaaS" Dharma Atluri - Global CTO, IBM
	Al Powered Services Transformation Panel Roshini Kesava - Founder & CEO, Binari Intelligence System
12:45 PM - 01:30 PM	Uma Seetharaman - Strategic Advisor, ex-Director Amazon, ex-VP Toast
	Vishesh Jhol - Head, Start-ups, PayU Ankur Nandu - Director of Product Management, Motive
	Sanjay Chawla - Strategic Alliances & SAAS Strategy Advisor
01:30 PM - 02:15 PM	Lunch & Networking
	Global Speakers Session VedaNarayanan (Veda) - Product Marketing Leader, Chargebee
02:15 PM - 03:30 PM	Sentilnathan - Founder &CEO, Ailaysa ai Kanika Bhalla - Chief Revenue Officer, Increff
	Rahul Durai- Buisness Leader, Assistnow Evangeline (Eva) - Founder & CEO - Enhub.ai (ex Google)
	Founder Stories - "0 to \$1M ARR : Leveraging AI for Service to PRoduct Transcition"
02:20 DM 04:45 DM	Selva Murali - CEO, Clouds India Giridharan Palanisamy - Founder and CEO, ZautoAl
03:30 PM - 04:15 PM	Sasi Varna Kumar - CEO, TealOrca Aditya Santhanam - Founder, Thunai.Al
	Jegan Selvaraj - CEO, Infisign Inc
04:15 PM - 04:30 PM	Networking Break
	Early Stage Funding Panel - "Investing in Al-Driven Services to Software Transformation" Chandrashekar Kupperi - General Partner in Peaceful Progress Fund
04:30 PM - 05:15 PM	Anil Viswas Ayatiraj - GM, Open Innovation, Samsung Research, India Neeraj Tyagi - CEO & Founder, WeFounder Circle, Artha Ventures.Chiratae Ventures
	Premananth - Founder & CEO, Start Insights Aditi Agarwal - Founder GTM Unbound
05.45014 05.00 01.	Al Skill Development Session
05:15PM - 06:00 PM	Thirumoorthy Arumugam - ED, Shanmugha Group of Institution MK Elango - CEO of StartNet.
07:00PM - 09:00 PM	Gala Dinner (Networking Dinner & Startup Showcase Only for Founder, Enterprise & Investors Pass Holders)



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Time	Day 2: Technical Execution & Scaling
8:30 AM-9:00 AM	Networking
9:00 AM-09:45 AM	Product Led Growth Keynote: The Era of Al Agents Rahul Lodhe - VP Global Head Al Copilot Joule SAP
09:45 AM-10:30 AM	Al powered SaaS Sales and Marketing Karthik Raajha - Founder and CEO at Revv Growth (Moderator) Arpita Sengupta - Director of making and Comm India, RedHat Jo allapatt - Regional Lead, SmartBear Siddharath(Sid)Sharma - CEO,Co-Founder, YellowKyte Rapti Gupta - Fractional CMO, Co-founder HSR Founders Club
10:30 AM - 10:45 AM	Networking Break
10:45 AM - 11:30 AM	Al-Powered Healthcare SaaS Hariprakash Chinnasamy - Chief Growth Officer(CGO), ZAuto Al (Moderator) Vaishak ML - COO, Shanmugha Hospital Ltd Ananthapadmanabhan - CEO, tenxhealth technologies venkatesh - MD, Zentor medtech Dr. Sivakumaran - Chief Operating Officer, KMCH
11:30 AM -12:15 PM	API Economy & Al Agent Integration Sony Mathew - Senior Engineering Manager at PostMan (Moderator) Shriram Vasudevan - Lead Technical APJ, Al , Gen Al Software Tools, at Intel Laxminarayan - Advisor Snowflake Sujay Koduri- dvisor Ex-Director Amazon Toast Tata Consultancy Services Selvaraju Murugesan- Head of Data science kovai.Co
12:15 PM - 01:00 PM	Global Markets MasterClass - " Scaling AI - First SaaS for International Expansion" Adithi Agarwal - Founder, GTM, UnBound (Moderator) Aashish Chaturvedi - Business Head, Increff Manik Metha - Founder and CEO at Omnify, Inc Anil Viswas Ayatiraj - GM, Open Innovation, Samsung Research, India Natarajan Agalappan (Nattu) - Chief Product Officer, Code Walnut.com
01:00 PM - 02:00 PM	Lunch & Networking
02:00 PM - 03:15 PM	Speaker and Sponsors Session Nupur Agrawal - Senior Product Manager, Browser Stack Shriram Vasudevan - Lead - Technical APJ (AI, GenAI, Software Tools) Intel Corporation Tharun Agarwala- CEO @ Empanetics Selvaraju Murugesan- Head of Data Science @ Kovai. Co
03:15 PM - 04:00 PM	Womens Panel Future of SaaS in AI Era Rapti Gupta - CMO, Co-founder HSR Founders Club (Moderator) Yamini JainChief- Co-Founder, Gloroots Nida Sahar- Founder, Nife Uma Seetharaman - Strategic Advisor, Ex VP- Toast, Dir- Amazon. Aditi Agarwal - Founder, GTM Unbound
04:00 PM - 04:45 PM	Strategic Advisor, Ex VP- Toast, Dir- Amazon. Evangeline (Eva) - Founder & CEO - Enhub.ai (ex-Google) (Moderator) Gokul Subramaniam - Technologist, Ex-Cisco Systems Rajalakshmi Srinivasan - Director - Product Management, Zoho. Shakil khan - Board Advisor Prabhat Pathak - Technologist
04:45 PM - 05:00 PM	Networking Break
5:00 pm to 05:30 pm	Valedictory Session & Awards